

## EAST Search History

Ref #	Hits	Search Query	DBs	Default Operator	Plurals	Time Stamp
L1	141	SKU\$1 AND UPC AND (price\$1 NEAR3 (item\$1 good\$1 purchase\$1)) AND (date\$1 NEAR3 (item\$1 good\$1 purchase\$1))	US-PGPUB; USPAT; IBM_TDB	OR	OFF	2006/11/20 20:59
L2	16	1 AND (@ad<"19981230" @prad<"19981230" @rlad<"19981230" @pd<"19981230")	US-PGPUB; USPAT; IBM_TDB	OR	OFF	2006/11/20 21:27
L4	10	2 AND ((purchas?\$2 spend\$3 transaction\$2 shopp??\$1 rent\$3) NEAR3 (histor?\$2 past habit\$1 previous earlier prior behavior))	US-PGPUB; USPAT; IBM_TDB	OR	OFF	2006/11/20 21:08
L9	1476	(IVR "Interactive Voice Response") AND (@ad<"19981230" @prad<"19981230" @rlad<"19981230" @pd<"19981230")	US-PGPUB; USPAT; IBM_TDB	OR	OFF	2006/11/20 21:04
L11	4	9 AND (Catalina (SuperMarkets ADJ Online))	US-PGPUB; USPAT; IBM_TDB	OR	OFF	2006/11/20 21:07
L12	190	9 AND ((purchas?\$2 spend\$3 transaction\$2 shopp??\$1 rent\$3) NEAR3 (histor?\$2 past habit\$1 previous earlier prior behavior))	US-PGPUB; USPAT; IBM_TDB	OR	OFF	2006/11/20 21:27
L13	13	12 AND ((target\$3 customi\$6 personali\$6 tailor\$3 individuali\$6 optim??\$5 focus?\$2) NEAR3 (adverti??\$5 ad ads promotion\$2 content (product\$1 NEAR3 information) commercial\$1 coupon\$1 incentive\$1))	US-PGPUB; USPAT; IBM_TDB	OR	OFF	2006/11/20 21:27
L14	1391	(register\$3 registration) NEAR3 (webpage ((web home) ADJ page))	US-PGPUB; USPAT; IBM_TDB	OR	OFF	2006/11/20 21:27
L15	158	14 AND (@ad<"19981230" @prad<"19981230" @rlad<"19981230" @pd<"19981230")	US-PGPUB; USPAT; IBM_TDB	OR	OFF	2006/11/20 21:27
L16	41	15 AND ((target\$3 customi\$6 personali\$6 tailor\$3 individuali\$6 optim??\$5 focus?\$2) NEAR3 (adverti??\$5 ad ads promotion\$2 content (product\$1 NEAR3 information) commercial\$1 coupon\$1 incentive\$1))	US-PGPUB; USPAT; IBM_TDB	OR	OFF	2006/11/20 21:27

## EAST Search History

L17	29	16 AND ((purchas?\$2 spend\$3 transaction\$2 shopp??\$1 rent\$3) NEAR3 (histor?\$2 past habit\$1 previous earlier prior behavior))	US-PGPUB; USPAT; IBM_TDB	OR	OFF	2006/11/20 21:29
L18	12	16 NOT 17	US-PGPUB; USPAT; IBM_TDB	OR	OFF	2006/11/20 21:29